

PHOTOGRAPHY I

Opportunity for \$\$\$



TARGET(S)

- Show students different career opportunities available in the field of photography.
- Review information gathered from the internet.
- Use PowerPoint correctly as a presentation tool.
- Practice speaking in front of a group.

DUE

DETAILS

It is important to know what careers are available in the field of photography. In groups of 2 you will draw a career out of a "hat". Using the Internet and <http://www.careercruising.com> do research on your chosen field - gather the following information:

- Job Title
- Job Description
- Working Conditions
- Earnings
- Education/Colleges
- Career Path
- Other Resources used
- Video Interviews (many careers have video interviews on the Career Cruising web site)

Next, you will create a PowerPoint presentation covering the above topics and present the information to the class. Each presentation will have a minimum of 7 slides.

Tips to a great PowerPoint presentation:

- Less is more when designing slides
- Every word you plan to say shouldn't be on the slide - it is an outline only
- Use appropriate and simple backgrounds
- Fill the page with your content, use space wisely
- Careful with slide transitions as they can be distracting
- Do not apply "time" to the slides - the presentation will zoom ahead of you or you will zoom ahead of the presentation

The presentation will be 5-7 minutes and all members of the group must participate for the group to earn a grade.

Remember...

- Don't read your PowerPoint slides they are for reference only
- Practice, practice, practice

Photography related career choices:

Art Director	Artist	Camera Operator	Desktop Publisher	Director of Photography
Film Editor	Film Processor	Graphic Designer	Lighting Technician	Photographer
Photo Journalist	Stylist	TV/Radio reporter	Artistic	Commercial
Fashion	Sports	Travel	Wedding	Broadcast Technician
Film/TV Crew	Producer	Set Designer	Sound Technician	Print Journalist

SOURCES:

- Careercruising.com username:
- Careercruising.com password: